

The Stokes Group

Your Home Seller's Guide

Selling your home is one of the biggest financial decisions you'll make. At The Stokes Group, our goal is to make the process smooth, strategic, and successful from your first consultation to closing day. We provide personalized guidance, honest communication, and expert negotiation so you can sell with confidence.

What We Do for Sellers

- Complimentary home value consultation
- Pricing strategy based on current market conditions
- Professional marketing and online exposure
- High-quality photography recommendations
- Open house and private showing coordination
- Skilled negotiation of offers and contract terms
- Inspection and appraisal guidance
- Closing coordination from contract to settlement

Our Selling Process

1. Initial Consultation – Discuss your goals and timeline.
2. Home Evaluation – Analyze comparable sales and market trends.
3. Prepare Your Home – Recommend improvements, staging, and presentation tips.
4. Launch Your Listing – Professionally market your property across multiple platforms.
5. Review Offers – Evaluate each offer carefully and negotiate the strongest terms.
6. Under Contract – Manage inspections, repairs, financing, and deadlines.
7. Closing Day – Coordinate every detail for a successful closing.

Why Choose The Stokes Group?

With over 10 years of real estate experience and more than 15 years in sales and business development, The Stokes Group is committed to delivering exceptional service, strategic marketing, and strong negotiation. Whether you're upsizing, downsizing, relocating, or selling an investment property, we're here to help you maximize your home's value while reducing stress.

Ready to Sell?

Let's discuss your home's value and create a customized plan designed to help you achieve your goals. Contact The Stokes Group today to schedule your complimentary seller consultation.